



UNNATI, BANGALORE

A **VOCATIONAL TRAINING** AND
SOCIAL TRANSFORMATION PROGRAM
FOR THE **UNDERPRIVILEGED**

A generation goes above the poverty line.. Forever..

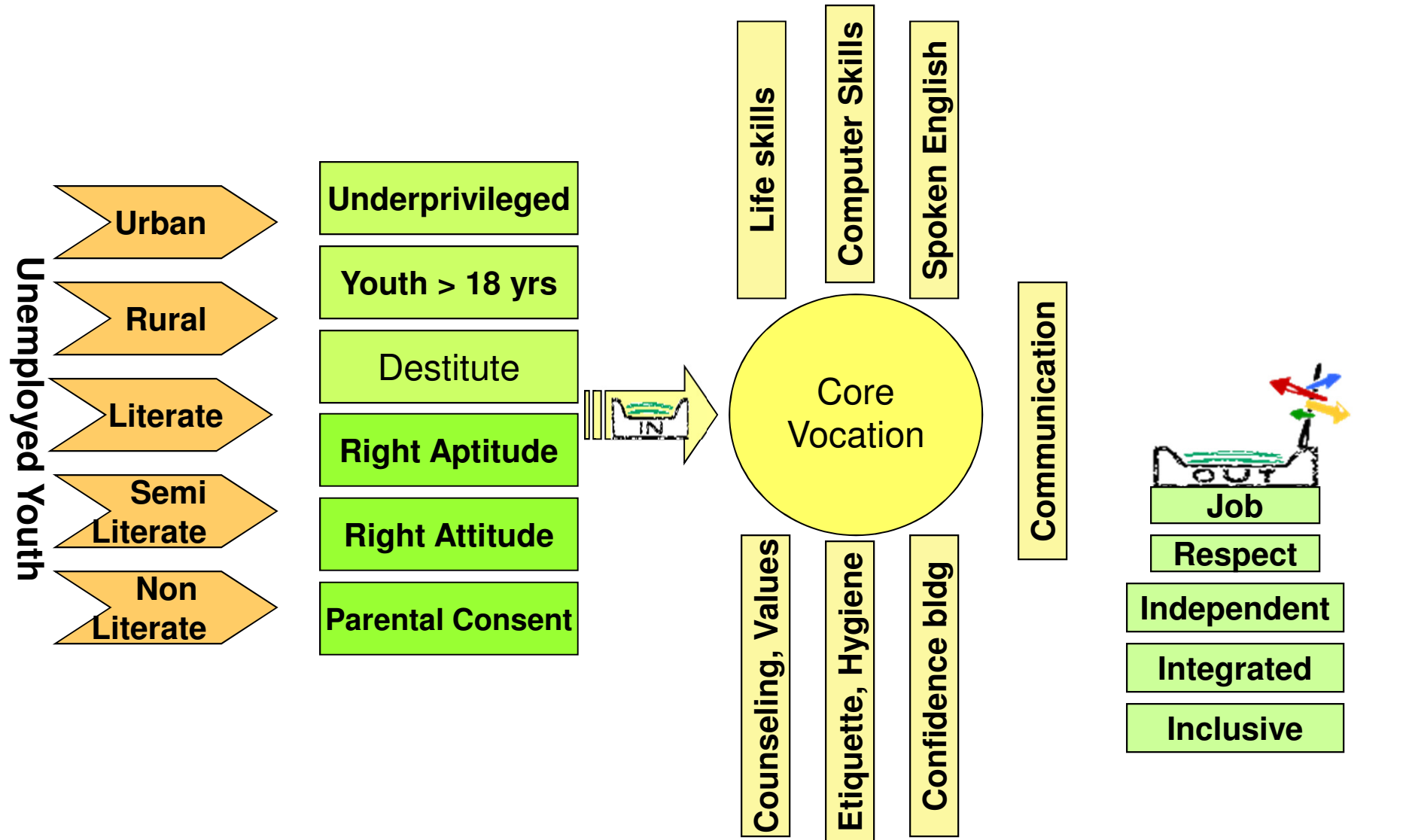


MOTTO : Learn, Earn, Stand tall

- Started in 2003
- Holistic Transformational program for youth.
- Targetted towards underprivileged youth (BPL) aged more than 18 years.
- Intensive training for 70 days.
- All students are assured Placement at the end of the program.
- 25 batches completed and more than 1300 youth trained and employed.
- Entire program provided free of cost including Training, lodging, food and transportation.



The Unnati Program





- Empowerment of the underprivileged
- Creation of change agents
- Improved standards of living
- Economic independence
- Reduction in crime rates
- Positive change in the society
- Social transformation
- A generation goes above the poverty line in 70 days... forever.....



Current Vocations

- Retail sales
- Field sales
- Industrial tailoring
- Guest care – Hotel
- Guest care - Office
- Data entry (BPO)
- Security services
- Industrial painting
- Driving

Proposed (future) additions

- Paramedics
- IT / Hardware / network mgmt
- Carpentry (with power tools)
- Electrical , Plumbing



List of employers...

Cafe coffee day

Brand Factory

Levis

Titan

Yum

Lifestyle

Levis

Gokaldas

ITC

Taj hotels

Chancery hotels

Evoma hotels

Shoppers Stop

JP Morgan

Cap Gemini

Cambridge Solutions

First Source

TCS

IBM

Private Eye

Carewell

Dusters

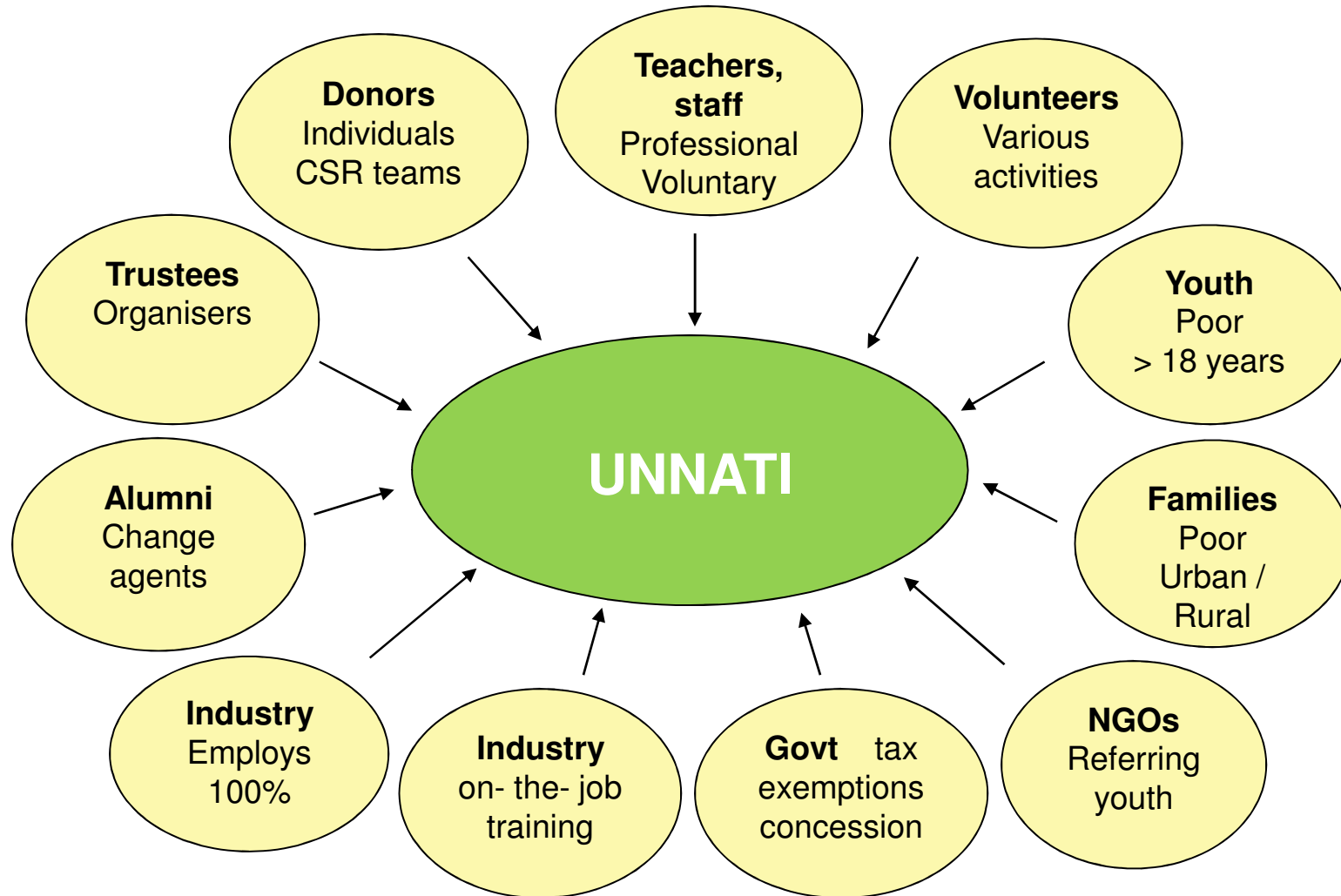
Akzonobel

Asian Paints

Kaati Zone



Unnati model – the whole community at work.....





- ❖ Unnati Centre, NGEF layout, Off Old Madras Road, Bangalore
- ❖ Built up area - 21,840 sq ft (2,029 sq m)
- ❖ Facilities
 - 6 vocational training rooms
 - 2 large lecture halls
 - 2 Computer training rooms
 - Kitchen and dining facilities
 - Well equipped general-purpose hall
 - Library
 - Guest room, and office rooms



www.unnatibl.org

Unnati Centre



S G B S T r u s t



2010-11 estimate

No of youth trained	600	
		(Rs in '000s)
Youth cost (food, stay, bus passes)	32,30	
Faculty cost	19,90	
Facility / maintenance / other exp	19,70	
Total expenditure	71,90	
Cost per youth	~ INR 12,000	

Contributions 100% exempt u/s 35AC of the Income Tax Act



www.unnatiblr.org

How you can Help

Youth Inflow

Refer Youth

Create awareness

Your Maid's children

Your Driver's children

18yrs+ Poor

Someone You know

Someone Back home

make a difference to someone underprivileged

Volunteer

Conduct Classes

Specific services

make a difference to your life

Financial Support

Sponsor a youth INR 12,000

Sponsor a batch INR 15,00,000

make a difference with your earnings

Make a Difference



VISION 2020

**To train and employ
One Million
underprivileged
youth through
'Unnati model'
by the year 2020**

Through:

- 300 centres across India
- 300 youth per centre per annum
- In 10 years, reach a million youth



Enablers for Replication

- ‘Unnati model’ – Proven model at Bangalore Center.
- Dynamic vocations with relevance to market
- Well documented course content, methodology including “Train the Trainer” programs.
- Adaptability to regional / local conditions / needs
- Readiness to partner with NGOs, Individuals, Organizations, Foundations.



Vision 2020 Progress

- Since July 2010, in six months we have enabled following centers
 - Pune through Samparc
 - Sirsi through Lokamitra Foundation.
 - Mysore through Spark* (Spark is a for profit venture)
 - Ahmedabad through Jeevantirth
- Active discussions ongoing to enable centers at
 - Ulhas Nagar, Mumbai
 - Hosur
 - Chennai
 - Nagpur
 - Dharwad

* Commercial Venture.



- SGBS - formed in 1978, SGBS Trust - registered in 1993
- Motto - with Society, towards serenity
- Mission - serve different sections of society, bringing about harmony, through focused programs - Unnati, Utsav, Shiksha
- Honorary Trustees - currently 10
- Admin expenses are minimal
- Trustees don't claim any remuneration nor any reimbursements
- High standards of compliances, governance
- 80 G, Foreign Contribution Regulation Act, 35 AC
- High levels of transparency in operations and financials



Contribution Details

CONTRIBUTIONS FROM INDIA

- Eligible for **100% exemption** under section 35AC/80GGA of Income Tax Act.
- Cheques or demand drafts can be drawn in favor of SGBS Trust and sent to Unnati Centre, No 1(P), Temple Road, Sadanandanagar, NGEF East, Bangalore – 560038.
- Wire transfer of Funds facility to
 - Beneficiary Name : SGBS Trust, Account No 060401000017258 IFSC/NEFT code number IOBA0000604 .
 - Indian Overseas Bank, Indiranagar Branch, CMH Road, Bangalore 38.

CONTRIBUTIONS FROM ABROAD

- Cheques or demand drafts can be drawn in favor of SGBS Trust and sent to Unnati Centre, No 1(P), Temple Road, Sadanandanagar, NGEF East, Bangalore – 560038.
- E-banking Transfer of Funds facility to
 - Beneficiary Name : SGBS Trust, Account No 060401000017795
 - IFSC/NEFT code number IOBA0000604

CONTRIBUTIONS FROM USA

- For the benefit of donors from U.S.A, Unnati has established a tie-up with Satsang Foundation, a registered organization in U.S.A.
- Eligible for 501 (C) deduction.
- Donations marked for 'Unnati' may be sent to Mr. Pathak at the following address: Satsang Foundation, C/O Mr. Pinakin Y Pathak, President 18823 S. Rochelle, Cerritos, CA 90703 Phone 1-562-809-8080/ email: pypathak@yahoo.com, prem@trikannad.com.



We invite you to be a part of this movement

THANK YOU

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